

# THE MAGNIFICENT MILE<sup>®</sup> ASSOCIATION

MICHIGAN AVENUE DISTRICT | CHICAGO

## North Michigan Avenue SSA 76

Wednesday, October 11, 2023

3:00 PM

Virtual Meeting on Zoom

### Minutes

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#### 1. Call to Order

Meeting called to order at 3:05 PM

#### 2. Roll Call

Commissioners: Bradley Borowiec, Elizabeth Kilroy, Elliot Adamczyk, John Gagliardo

Staff: Francesca Loise, Dan O'Shea, Denise Chudy, Kimberly Bares, Marshaun Tolbert

Guests: Lori Olson

#### 3. Review and Approval of Meeting Minutes

Commissioners reviewed previous meeting minutes. Elizabeth made a motion to approve the previous meeting minutes. Elliot seconded the motion. Motioned approved.

#### 4. Public Comment

None

#### 5. Updates

- **Safety & Security**

Dan shared there has been an increase in officers on foot in the district. The RFP for the bollards is on hold until site design submits the aerial maps to CDOT.

- i. Radio Update**

Dan confirmed the radio signal works very all up and down The Avenue. Next steps include talking to vendors to secure more radios.

- **Marketing**

Denise reviewed the marketing initiatives for 2023, shared information on the monthly bulletins and what those include. Denise provided details on marketing initiatives on The Avenue for 2024.

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## 6. Old Business

- **Commissioner updates on property owner outreach for proposed 2024 budget**

Each commissioner has reached out to their assigned contacts via email. Those who have received no response will begin follow-up via phone call. Francesca will share the updated spreadsheet with property owners' responses.

- **IDA Sponsorship agreement documentation (see attached)**

Discussion on what it means for the SSA to sponsor something and how to move forward with future sponsorship opportunities.

## 7. New Business

Dan O'Shea's last day will be Friday, October 20, 2023. He is moving to a new role at Navy Pier as their head of security.

M-Vision Steering Committee Update: members are pushing for more installations and discussions on bringing back public art have surfaced.

## 8. Upcoming Meetings

- **Suggested dates and times**

- i. **Wednesday, October 25 at 3:00 PM**

Confirmed next meeting date and time. Meeting to be held at The Wrigley Building.

## 9. Adjourn

Elizabeth made a motion to adjourn the meeting at 3:56 PM. Elliot seconded the motion. Motion approved.