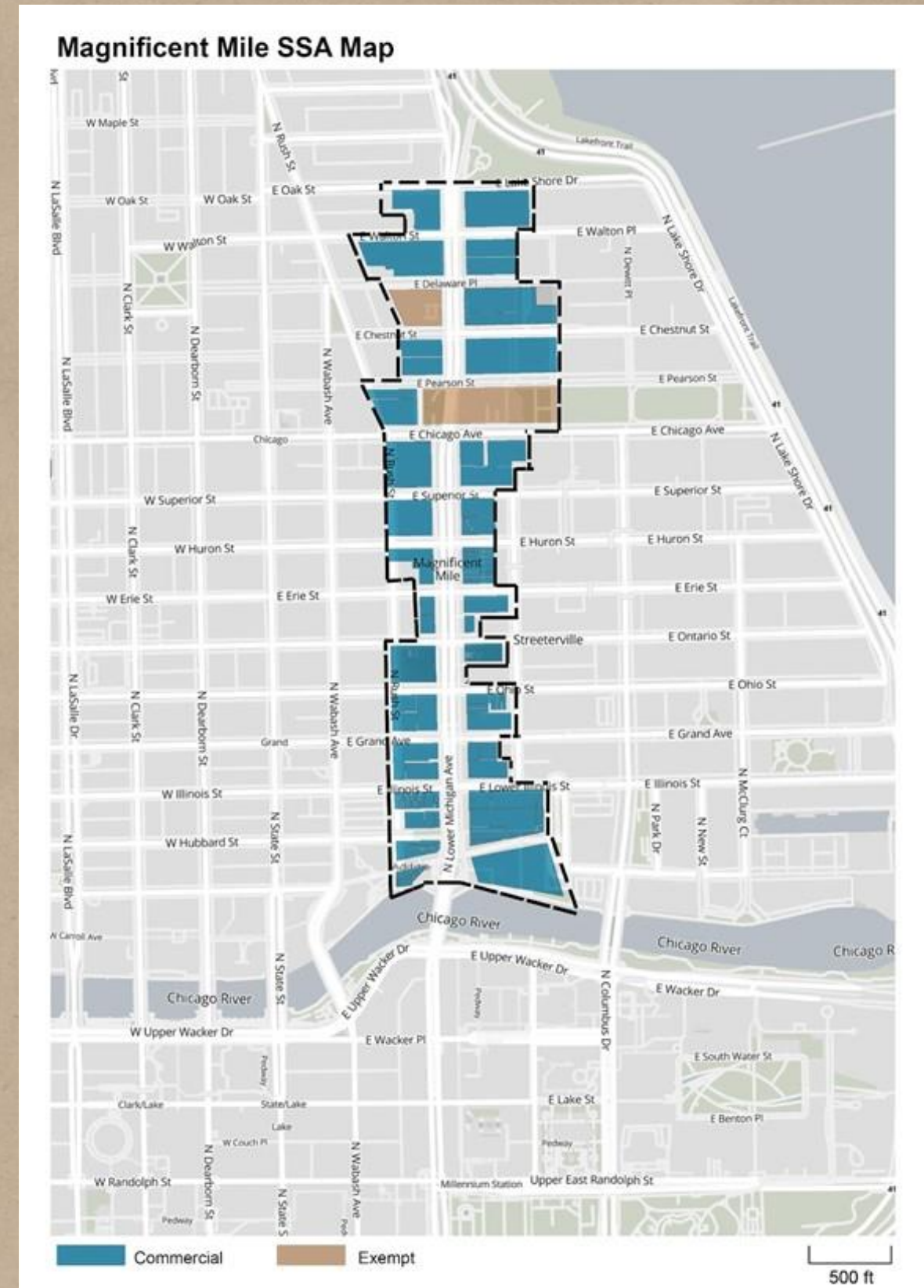


# SSA 76

# Annual Meeting

April 28, 2023



# Annual Meeting

## AGENDA



- Commissioners
- Year In Review
- Work Plan & Budget Review
- 2022 Accomplishments
- 2023 Priorities

# SSA 76 Commissioners

January 1, 2022 – December 31, 2022



**Bradley Borowiec**

Chair

Est. April 2022



**Elizabeth Kilroy**

Treasurer

Est. April 2022



**John Gagliardo**

Commissioner-At-Large

Est. April 2022



**Adrienne O'Brien**

Commissioner-At-Large

Est. Sept. 2022



**Elliot Adamczyk**

Commissioner-At-Large

Est. Sept. 2022

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# SSA 76

SSA 76 was established on January 1, 2022. In the summer of 2022, property owners were polled on their priorities for the district. This survey guided the creation of SSA 76's initiatives of public safety, customer attraction, and business development.

## Public Safety

- Dan O'Shea, July 2022
- Private Security
- Improved communication with force multipliers

## Meetings Held

- The first meeting was held on June 22, 2022.
- The SSA Commission currently meets twice a month.
- Nine SSA Commission meetings were held in 2022.

## RFP Proposal & Rebate

- OEMC Camera Linkup Rebate Program
- Security Camera Rebate Program

# 2022 Accomplishments

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- Hired off-duty law enforcement and provided supervision and coordination with CPD and the Sheriff's office
- Hired Public Safety Consultant, tracked pending cases, attended court cases to advocate for the needs of the business community
- Provided rebates for surveillance camera installation
- Surveyed district and created comprehensive list of repairs and investments needed, advocated for improvements with CDOT and other city departments
- Began new website for The Magnificent Mile Association with SSA content
- Supported "Meet Me on The Mile" events, including "Weddings at Wrigley"
- Supported the development of renderings for M-Vision, The Association's long-range planning and visioning process
- Attended the International Downtown Association annual conference in Vancouver, Canada to receive their award for "Weddings at Wrigley"

# 2022 P&L

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Description	Income	Expense
SSA 2021 Levy	629,641.42	
Customer Attraction		114,485.58
Economic/Business Development		47,070.00
Public Health & Safety		224,759.74
SSA Management		7,581.57
Personnel		51,311.04

Total Expense: 445,207.93

Net Income: 184,433.50

# 2023 Priorities

Safety & Security

Marketing &  
Communications  
Campaign

# 2023

## 2023 BUDGET SUMMARY

Budget and Services Period: January 1, 2023 through December 31, 2023

CATEGORY (Funded Categories Comprise Scope of Services)	2022 Levy		Carryover Funds	TIF Rebate Fund #	Estimated Late Collections and Interest	Total Sources	All
	Collectable Levy	Estimated Loss Collection					
1.00 Customer Attraction	\$160,000	\$0	\$104,000	\$0	\$0	\$264,000	
2.00 Public Way Aesthetics	\$0	\$0	\$0	\$0	\$0	\$0	\$0
3.00 Sustainability and Public Places	\$0	\$0	\$0	\$0	\$0	\$0	\$0
4.00 Economic/ Business Development	\$30,000	\$0	\$25,000	\$0	\$0	\$55,000	
5.00 Public Health and Safety Programs	\$500,000	\$0	\$55,766	\$0	\$0	\$555,766	
6.00 SSA Management	\$23,250	\$0	\$0	\$0	\$0	\$23,250	
7.00 Personnel	\$53,311	\$0		\$0	\$0	\$53,311	
	<b>Sub-total</b>	\$766,561	\$0				
<b>GRAND TOTALS</b>	<b>Levy Total</b>	<b>\$766,561</b>	<b>\$184,766</b>	<b>\$0</b>	<b>\$0</b>	<b>\$951,327</b>	

### LEVY ANALYSIS

Estimated 2022 EAV:	\$3,514,787,089
Authorized Tax Rate Cap:	0.050%
Maximum Potential Levy limited by Rate Cap:	\$1,757,394
Requested 2022 Levy Amount:	\$766,561
Estimated Tax Rate to Generate 2021 Levy:	0.0218%

### LEVY CHANGE FROM PREVIOUS YEAR

2021 Levy Total (in 2022 budget)	\$742,033
2022 Levy Total (in 2023 budget)	\$766,561
Percentage Change	3.31%

Community meeting required if levy amount increases

### CARRYOVER CALCULATION

2022 Budget Total	\$742,033
Carryover request for 2023	\$184,766
Percentage	24.900%

Must be less than 25%



Questions &  
Public Comment

# Don't Miss

Opening of The Mag Mile Visitor Center  
Thursday, May 25 (to be confirmed)



THANK  
YOU