

# THE MAGNIFICENT MILE<sup>®</sup> ASSOCIATION

MICHIGAN AVENUE DISTRICT | CHICAGO

## North Michigan Avenue SSA 76

Thursday, December 1, 2022

10:00am

737 N Michigan Avenue, Suite 2030

Chicago, IL 60611

## Meeting Minutes

---

1. **Call to Order**

The meeting was called to order at 10:09am

2. **Roll Call**

Attendance: Bradley Borowiec, Elizabeth Kilroy, Elliot Adamczyk, John Gagliardo (call-in)

Staff: Kimberly Bares, Ian Tobin, Dan O'Shea

Public: Lori Olson, Nichole Benolken (call-in)

3. **Discussion of Meeting Minutes**

The Commission reviewed the meeting minutes. **Mr. Elliot Adamczyk made a MOTION TO APPROVE NOVEMBER 10, 2022 Meeting Minutes. The motion was seconded by Ms. Elizabeth Kilroy. Motion carried.**

4. **Public Comment**

The public was offered time to comment. No comments were made.

5. **Financial Report**

Elizabeth detailed the financials year-to-date and end-of-year projections. Mr. Ian Tobin provided details on invoices on expenses paid. Ms. Kimberly Bares provided an update on the Association's line-of-credit and how it is used to pay for SSA expenses. The Commission asked if the line-of-credit would be closed once the SSA levy comes in. Kimberly recommended keeping the line-of-credit open. Elizabeth stressed the need for financial approval of SSA payments. Kimberly suggested a monthly meeting to review SSA finances between SSA officers and Association officers. To reimburse the Association, Kimberly said the Association would invoice the SSA in one detailed invoice.

6. **Discussion on International Downtown Association (IDA) Conference**

Kimberly talked about the opportunity to sponsor the IDA conference in Chicago in 2023. She explained how this is an opportunity for customer attraction and program ideation for the SSA and the Association. **Elizabeth made a MOTION TO APPROVE \$50,000 for Host City Partnership for the IDA conference in 2023. The motion was seconded by Elliot. Motion carried.**

# THE MAGNIFICENT MILE<sup>®</sup> ASSOCIATION

MICHIGAN AVENUE DISTRICT | CHICAGO

## 7. **Discussion on M-VISION Capital Campaign Contractor**

Kimberly provided an update on the M-VISION process. She explained that the next step in the process is to fundraise to afford the cost of engineering designs. Kimberly suggested that they hire a contractor to run a fundraising campaign. The Commission directed staff to get a quote from a contractor.

## 8. **Discussion on private security**

Mr. Dan O'shea updated the Commission on the private security service as well as the ambassador program. Mr. John Gagliardo reiterated his desire for the Commission to pursue designs for bollards on the Avenue. He suggested that a study be put together to choose the designs and locations of the bollards. **Elizabeth made a MOTION TO DIRECT Staff to get a bid from Site Design on a bollard study not to exceed \$4,999. Seconded by Elliot. Motion carried.**

## 9. **Discussion on pedestrian counters**

Ian provided an update on the latest information from Springboard. The Commission was satisfied with their response to earlier clarifications and directed staff to begin engaging buildings about participating.

## 10. **Discussion on Undercurrent**

Kimberly provided the Commission with an update the Undercurrent mural project. She explained that installation will be done in a couple of weeks.

## 11. **Second December Meeting**

Given some end of the year decisions that need to be made, the Commission scheduled a second meeting in December for December 19, 2022 at 10am 410 N Michigan Avenue.

## 12. **New Business**

Ian mentioned the opening of the Kavi Gupta Gallery at 737 N Michigan Avenue, which is funded under the City's Storefront Activation Grant won by the Association.

## 13. **Adjourn**

Elizabeth made a MOTION TO ADJOURN. Seconded by Elliot. Motion carried. The meeting adjourned at 11:55am