THE MAGNIFICENT MILE® ASSOCIATION

MICHIGAN AVENUE DISTRICT | CHICAGO

North Michigan Avenue SSA 76

Tuesday, February 14, 2023 2:00 PM

410 N Michigan Avenue, 3rd Floor Conference Room Chicago, IL 60611

Minutes

1. Call to Order

Meeting called to order at 2:08 PM, delayed by technical issues.

2. Roll Call

Commissioners: Bradley Borowiec, John Gagliardo, Adrienne O'Brien, Elizabeth Kilroy, Elliott Adamczyk

Staff: Kimberly Bares, Victoria Kurzynski, Dan O'Shea, Denise Chudy

Guests: Lori Olson, Nichole Benolken, Justine Fedak

3. Review and Approval of Meeting Minutes

Approval of meeting minutes as amended.

4. Updates

• M-Vision and Property Owner meeting update

Discussed what M-Vision is and is not with property owners, renderings shared

Security update

Item was moved for discussion to February 28th meeting date.

Pedestrian counters

Dan O'Shea and The Magnificent Mile Staff to analyze pedestrian counter location. Propose and secure locations to increase coverage on The Magnificent Mile.

Site Design proposal for bollards

Discussed whether to move forward with Lamar Johnson Collaborative or Site Design for temporary bollards. Discussed site design proposal.

Chicago and Michigan newsstand kiosk

QR Codes discussion for kiosk. Kiosk to have lockable lockers, Wi-Fi, blue light stand, and heating and cooling system. Discussed future role for monetization

5. Business Improvement District Statewide Legislation

• SB 2165

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Kimberly Bares to reach out for meeting between The Magnificent Mile Association and the Chicago Loop Alliance. Will circle back.

Proposal from Mac Strategies
 Discussion on moving BID Legislation forward.

6. Old Business

- SSA Financial and Accounting Guide
- **Director of Planning and Advocacy** Reviewing candidates.

7. New Business

Audit Bids: Bravos and Associates, Odoni Partners
 Call for two references for each referred auditor. Decision pending.

8. Public Comment

No comment from attendees.

9. Adjourn

Motion to adjourn at 3:24 PM.