

THE MAGNIFICENT MILE® ASSOCIATION

MICHIGAN AVENUE DISTRICT | CHICAGO



Annual Report 2023





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Letter from our President and CEO and Board Chair

DEAR MAGNIFICENT MILE ASSOCIATION MEMBER,

2023: A YEAR OF PROGRESS

Members of The Magnificent Mile® Association, thank you for your continued support! 2023 saw significant progress in reinvigorating The Magnificent Mile® District. We grew our relationships with city and state legislators, saw strong visitor growth and improved sentiment, welcomed exciting new stores, and bolstered security on The Avenue thanks to your support along with SSA 76's resources. We also saw more of our members participating in our committees and events. Nearly 2,500 tickets were sold to our 19 events, showcasing our dedication to member engagement.

ADVOCACY EFFORTS TAKE CENTER STAGE

We made significant strides in 2023 in the realm of advocacy. We fostered new partnerships and secured support from elected officials regarding crucial Business Improvement District (BID) legislation. We welcomed Senator Tammy Duckworth to our offices to discuss infrastructure and storefront activation needs, marking the first time a U.S. Senator has ever visited The Association's office.

SAFETY & SECURITY: A TOP PRIORITY

Safety remained a top priority in 2023. National Night Out, sponsored by the SSA, saw hundreds of families enjoy games, snacks, and fireworks. Additionally, the SSA funded the first-ever Magnificent Mile Visitor Center, staffed by friendly "Ambassadors." Ambassadors were funded by a city contract (grant) provided to the Association. More than half of the SSA's budget supported private daytime and overnight security, resulting in 4,736 additional security hours. This focus continues in 2024 with additional private security and the addition of a dedicated Safety and Security Advisor.

COMBATING VACANCY RATES

While 2023 saw record-high vacancy rates, we remain proactive. We partnered with World Business Chicago for temporary storefront activations and secured a \$300,000 grant for attracting long-term retailers in 2024. We're also re-engaging our Retail Broker Council to support property owners and brokers in filling vacancies.

POSITIVE MOMENTUM: VISITORS & SENTIMENT

Despite challenges, visitor traffic is very encouraging! Over the past three years, there's been a 68% increase in visitors to the District and a 94% increase on North Michigan Avenue. Additionally, consumer and media sentiment has shifted positively in 2023, highlighting the effectiveness of our social and media strategies.

2024: EXCITING CONSUMER ACTIVATIONS

We have four exciting new consumer activations planned for 2024. April brings "Spectrum," an interactive wave installation at 875 North Michigan. We'll also unveil "The Magnificent Mile™ Tulip" with a media event and baptism ceremony in April. The "Flight of Butterflies" sculptures will be in the gardens in May and The Magnificent Mile® Art Festival will return in June.

LIGHTS FEST 2023: A RECORD-BREAKING SUCCESS

The Wintrust Magnificent Mile Lights Festival® enjoyed its most successful year ever in 2023, generating a record-breaking \$31.7 million in revenue. We're planning even bigger and better things for 2024, including enhanced fireworks, well-known talent, giant helium balloons, and a dedicated lead parade float for Mickey Mouse and Minnie Mouse from Walt Disney World® Resort.

This association is special and unique because of the incredible commitment and passion of our Board, members, and staff. We are grateful for the continued support and leadership and look forward to a very successful 2024.

Kimberly Bares
President and CEO

Justine Fedak
Chair - Board of Directors
(2023 - 2025)



2023 Year in Review: Top 10 Milestone Achievements



2 OPENED THE FIRST-EVER MAGNIFICENT MILE VISITOR CENTER

The former newsstand on the corner of Chicago and Michigan avenues was reborn into The Magnificent Mile® Visitor Center in May. With funding from SSA #76, we signed a lease with JCDecaux to convert the stand into a vital resource for visitors, employees, and residents of the district. The Visitor Center serves as an information hub for visitors and residents.



3 BROUGHT 3 LIMITED ENGAGEMENT EXPERIENCES TO MICHIGAN AVENUE

This year, we secured grant funding to revitalize vacant storefronts along Michigan Avenue. The three activations were cUkraine, Rendez-Vous Chicago, and the Cultural Exchange Market. Looking ahead, we plan to continue supporting the attraction of retail and other operators to the District.

1 INCREASED OUR SAFETY EFFORTS AND CUSTOMER ATTRACTION PROGRAMS

With safety and security as our top priority, SSA #76 funded key security initiatives, which included off-duty foot patrol officers and overnight patrol cars. In just two months, these security resources have provided nearly 3,000 property and business checks and engagements with businesses and visitors. The SSA also sponsored National Night Out and funded street cleaning services so that The Magnificent Mile® shines brightly for visitors, residents, and employees.

Our Year in Review highlights the Top 10 Milestone Achievements for 2023.

**4 SET RECORDS
AT THE
WINTRUST
MAGNIFICENT MILE
LIGHTS FESTIVAL®**

The Wintrust Magnificent Mile Lights Festival® created the greatest economic impact for The Magnificent Mile® District in the 32 years of its existence. The 2023 festival generated \$31.7 million in business sales. Additionally, we set a record for the most number of holiday sweaters at a parade. We counted 3,948 sweaters!



**5 RECOGNIZED 5 BEAUTIFUL PROPERTIES
AT OUR FALL LUNCHEON**

This year, we reintroduced our highly coveted Beautification Awards. Our dedicated Public Way Committee hosted quarterly walks to evaluate the stunning garden beds along Michigan Avenue (Oak Street stretching south to the Chicago River). During our Fall Luncheon, we proudly recognized 669 N. Michigan Avenue, 875 N. Michigan Avenue, and 625 N. Michigan Avenue properties for their outstanding efforts in creating a visually appealing Avenue as well as 401 N. Michigan Avenue and 505 N. Michigan Avenue for their exceptional designs.

6

EXPANDED ADVOCACY EFFORTS

We broadened our advocacy reach and deepened community engagement, holding productive meetings with numerous district, city, county, state, and federal representatives. We were honored to host Senator Tammy Duckworth at the Association’s office, which was the first-time a U.S. Senator has visited The Magnificent Mile® Association. These high-level engagements mark a new era of partnership for The Magnificent Mile®, paving the way for continued growth and success.



7

MOVED INTO A NEW OFFICE AND EXPANDED OUR STAFF

After spending more than 30 years in our 4th floor office, at the start of the year we relocated to a refreshed space two floors up at the start of the year. In addition to our office upgrade, we welcomed three new staff members: Francesca Loise, Marketing and Strategic Partnerships Associate, Marshun Tolbert, Governmental Relations Manager, and John Schellenberg, Office Manager. Our expanded staff and fresh office space serve as a true reflection of our continuous growth and success.



8

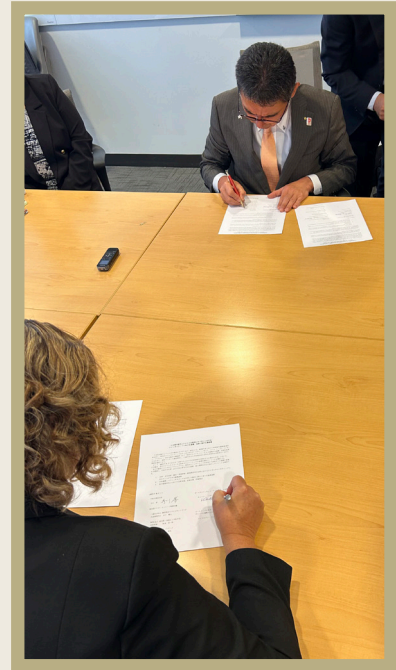
SHOWCASED OUR DISTRICT AND CO-HOSTED THE 2023 INTERNATIONAL DOWNTOWN ASSOCIATION CONFERENCE

SSA #76 and The Magnificent Mile® Association sponsored the International Downtown Association’s 69th Annual Conference & Marketplace in Chicago. More than 1,400 influential leaders from cities around the world gathered to discuss emerging trends in place management and left with practical solutions to implement in their own cities. We conducted two sold-out tours highlighting eight of our exceptional member businesses on Michigan Avenue, giving participants a firsthand experience of the innovative strategies and initiatives that continue to support the district’s recovery.

9

HOSTED NATIONAL NIGHT OUT ON MICHIGAN AVENUE

The Magnificent Mile® District hosted this year's National Night Out in partnership with the Chicago Police Department Districts 01, 12, and 18. SSA 76 also sponsored the event where a record 6,000 people attended the family-friendly activities in Pioneer Court.



10

RENEWED OUR SISTER CITY

AGREEMENT BETWEEN OSAKA, JAPAN

Mayor Hideyuki Yokoyama of Osaka, Japan, and other Osaka officials visited Chicago and celebrated the renewal of the Memorandum of Understanding (MOU) between The Magnificent Mile® in Chicago and Midosuji Boulevard in Osaka. This partnership signifies our joint commitment to foster economic growth, cultural exchange, and vibrant tourism on our respective iconic boulevards.

SSA 76 2023 Achievements



\$381,000

invested in private safety and security needs on North Michigan Avenue



4,736

hours of private security coverage including off duty law enforcement and overnight patrol cars

56%

of the 2023 SSA budget allocated to safety and security efforts

Former CPD Commander staffed from January - October to spearhead our private safety and security efforts and work with law enforcement agencies to shore up resources for The Avenue

Paid for overtime for the Ambassadors to ensure additional coverage during peak tourist periods

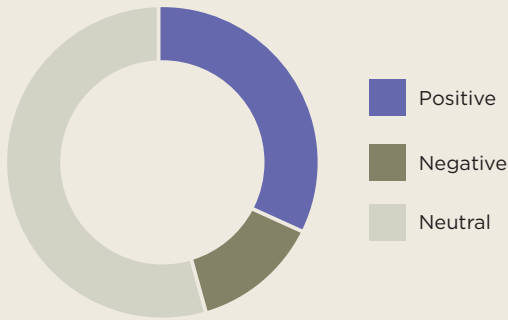
Press & Sentiment

DISTRICT SENTIMENT

In 2023, the Association implemented a multi-pronged strategy to improve public perception of The Magnificent Mile®. This included monitoring media sentiment and consumer opinions, engaging in media outreach to highlight positive developments, and utilizing social media to showcase the district's beauty and attractions. These efforts resulted in a shift in overall sentiment from negative to positive.

2023 SENTIMENT FOR THE MAGNIFICENT MILE®

Sentiment Breakdown



AVERAGE SENTIMENT

Jan. 1 2023 - Dec. 31, 2023

19 ▲ 417%
Previous value -6

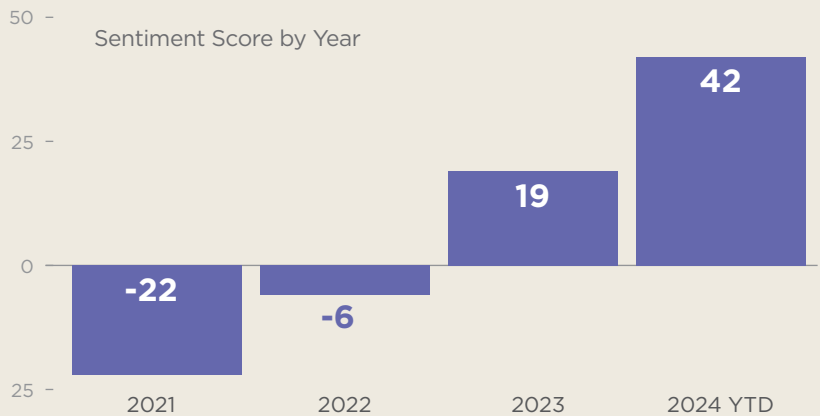


Kimberly Bares, President and CEO of The Association and Tim Crane, CEO of Wintrust, on WGN Radio 720 Business Lunch.



Justine Fedak, Association Chair, interviewed by CBS News Chicago

THE MAGNIFICENT MILE® SENTIMENT TREND



Sentiment analysis is a natural language processing (NLP) technique that determines if the emotional tone of a message is positive, negative, or neutral.

Member Listings

142 E. Ontario Street Building
150 N. Michigan Avenue Building
21C Museum Hotel Chicago
227 E. Ontario Building
353 N. Clark Street Building/CBRE
360 CHICAGO
401 N. Michigan Avenue Building
444 N. Michigan Avenue Building
500 N. Michigan Avenue Building
535 N. Michigan Avenue Condominium Association
545 N. Michigan Avenue Building
600 N. Michigan Ave Building
625 N. Michigan Avenue Building
633 N. St. Clair Building
664 N. Michigan Avenue Building
669 N. Michigan Avenue Building
676 N. Michigan Ave Building
676 Restaurant & Bar
680 N. Lake Shore Drive Building
700 N. Michigan Avenue Building
701 N. Michigan Avenue Building
73 East Lake
737 N. Michigan Avenue Building
875 N. Michigan Avenue Building
900 North Michigan Shops
919 N. Michigan Avenue Building

A

A Long Swim
ABC 7 Chicago
AC Hotel Chicago Downtown
Ace Bounce
ACME Hotel Chicago
Adorn Bar & Restaurant
Aloft Chicago Mag Mile
Aloha Print Group
American Craft Kitchen & Bar
American Girl
AMLI Residential
Amlings Interior Landscape
Ann & Robert H. Lurie Children's Hospital of Chicago
Antunovich Associates Inc

Aries Charter Transportation
Arlo Chicago
Aster Hall
Aster Hall: 3 Greens Coffee & Bakery
Aster Hall: Bar & Study
Aster Hall: Food Hall LLC
AT&T
Ateema Media & Marketing
Atlas Forms & Graphics
AV Concepts

B

Baaba Holland Agency
Balenciaga
Ballet 5:8
Bannerville
Basil M. Kromelow
Beatrix River North
Beatrix Streeterville
BELFOR Property Restoration
Bensidoun USA
Bernard's
Best Western River North Hotel
BIAN
BIG Bar
Big Bus Tours
Big City Chicken
Bloomingdale's
Blue Star Bar
BluEdge
BluSky Restoraion Contractors
Bottega Veneta
Brando's Speakeasy
Brass Tack
Breakthru Beverage Illinois
Brioni S.p.A.
Broadway In Chicago
Broadway Playhouse at Water Tower Place
Brownstone Realty & Development
Bub City
Bulgari
Burdeen's Jewelry

C

Caffè Oliva
Cartier Chicago
Casa Bonita at Millennium Hall
Céline Chicago
CELTIC Restoration Group
Chicago Architecture Center
Chicago Blackhawks
Chicago Cubs
Chicago Fire Football Club
Chicago Marriott Downtown
Magnificent Mile
Chicago Sports Museum
Chicago Water Taxi
Chicagoland Chamber of Commerce
Chicagoland Retail Sector Center
ChicagoRisk Inc
Chicago's First Lady Cruises
Choose Chicago
Christian Dior Couture
Christofle Chicago
Chuan Spa
City Club of Chicago
City Experiences
ClaimBuyout
Clarence Davids & Company
Clayco
CloudBar
COACH
CocoBar
Colores Mexicanos
Company name
Concierge Preferred
Confluence, Inc.
Conquer Cancer
Constellation Energy
Coq D'Or
Courtyard Chicago Downtown - Magnificent Mile
Courtyard Chicago Downtown/ River North
CTM Media Group
Cubs Team Store
Current

D

David Yurman
Davis Harrison Dion
Density USA
Digital Authority Partners
Dinner With A View
DiVerde Dental Studio
Do-Rite Donuts & Chicken
Double Clutch Brewing Company s

E

East Bank Storage
Eataly
Ed Debevic's
Eduardo's Enoteca
Edwardo's Pizza
Eli's Cheesecake Company
Elite Private Yachts - Chicago Elite
Ema
Embassy Suites by Hilton Chicago
Downtown Magnificent Mile
Employee Retention Credit Pros
Encore
Esports Trade Association
Eurostars Magnificent Mile
Hotel Chicago
EXPO CHICAGO

F

Faegre Drinker
Fairmont Chicago, Millennium Park
Fannie May
Fifth Third Bank
Flight Club Darts USA
Flood Brothers Disposal/
Recycling Services
FlyOver Chicago Navy Pier
Foley & Lardner LLP
Four Seasons Hotel Chicago
Fourth Presbyterian Church
Fox Ford Lincoln Midwest
Frankie's by the Slice
Friedman Properties

G

Garrett Popcorn Shops
Gene & Georgetti
Gensler
German American Chamber of
Commerce of the Midwest Inc
Gibsons Bar & Steakhouse
Gino's East of Chicago
Giorgio Armani Chicago
GNP Realty Partners
GO Airport Express
Golub and Company
Gotham Bagels
Guidepost Montessori at
Magnificent Mile

H

Hanig's Footwear
Harry Caray's 7th Inning
Stretch, Mag Mile
Harry Caray's Italian Steakhouse,
River North
Harry Caray's Tavern, Navy Pier
Harvest
HDR Inc
Healy Construction Services, Inc.
HEARN
Hilton Chicago/Magnificent Mile Suites
Home2 Suites by Hilton Chicago
River North
Hopsmith Chicago
Hotel Chicago
Hotel Saint Clair
Hub 51
Hugo's Frog Bar & Fish House
Hyatt Centric Chicago Magnificent Mile
Hyatt Regency Chicago

I

IGS Landscaping Group
Il Porcellino
Illinois Communications Sales
Immersive Experiences, LLC
Immersive Van Gogh Exhibit Chicago

InterContinental Chicago
Magnificent Mile
InterPark
ISAIA

J

Jacqueline Hayes & Associates Ltd
Jake Melnick's Corner Tap
Jameson Sotheby's International Real
Estate LLC
Jim Vondruska Photography
Joe's Seafood, Prime Steak &
Stone Crab
Jones Lang LaSalle, IP, Inc.

K

K'Alma Spa Concepts and Management
KD & CO Advisors
Kellogg School of Management
Kering Americas, Inc
KLOA Inc
KONE Chicago

L

LaCour Images
Lakeshore Beverage
Landcraft Design LLC
Landscape Concepts Management
Latimer LeVay Fyock, LLC
LAZ Parking Chicago LLC
Leopardo Companies Inc.
Let's Go With Catie Keogh
Lettuce Entertain You Enterprises
Level Two Restaurant
LH Spa
LIFEWAY
Lil' Ba-Ba-Reeba!
Lirica
Live Art International
Lizzie McNeill's Pub
LondonHouse Chicago, Curio Collection
by Hilton
Lookingglass Theatre Company
Loro Piana

Louis Vuitton Chicago Michigan Avenue
Loyola University Chicago
Loyola University Museum of Art
Lux Life Realty
LUXBAR

M

M Burger
Madison Capital
Magellan Development Group
Maria Pinto
Mark Goodman & Associates
Mary Mary Gifts
Max Mara
Maxine Salon
Mekky Media
Mercury, Chicago's Skyline Cruiseline
Michael Jordan's Steak House
Mid-America Real Estate
Millennium Garages
Millennium Hall Chicago
Modern Luxury
Moore Landscapes
Museum of Contemporary Art Chicago
Museum of Illusions - Chicago

N

Napolita Pizzeria & Wine Bar at
Millennium Hall
NASCAR Chicago Street Race
Navy Pier
NBC 5 Chicago
Nobu Chicago
NOBU Hotel Chicago
NoMI
North Shore Exchange in the City
Northwestern Medicine
Northwestern University

O

Odyssey Chicago River
Odyssey Cruises

Odyssey Lake Michigan
O'Handley Consulting, Inc
Olympik Signs
Omni Chicago Hotel
One Magnificent Mile/Franklin Partners
Osteria Via Stato/Pizzeria Stato

P

Palm Court
Pandora Jewelry
Park Hyatt Chicago
Parkside Realty, Inc.
Paul Stuart
Peggy Notebaert Nature Museum
Pierrot Gourmet
Pinstripes
Pippin's Tavern
Pizzeria Portofino
Poetry Foundation
Point B Communications
Pomellato
Power Construction
PWS Environmental

Q

Quartino Ristorante

R

RAMEN-SAN Deluxe
Realized Value Collaborative
Rebar
Record A Hit
Reviver
rEvolution
River Shannon
Riverside Investment & Development
Ronald McDonald House Charities of
Chicagoland & Northwest Indiana
Ronald McDonald House near Lurie
Children's Hospital
RPM Events
RPM Italian

RPM Seafood
RPM Steak

S

Sable at Navy Pier Chicago, Curio
Collection by Hilton
Saint Laurent
Seadog Cruises
Semmer Landscape
Sephora
Shanghai Terrace
Shaw's Crab House
She-nannigans
Sheraton Grand Chicago Riverwalk
Shirley Ryan AbilityLab
Shoreline Sightseeing
Shoreline Water Taxi
Shula's Steak House
Signet Realty
Skyline Building Services
Sloomoo Institute
Smith & Wollensky - America's
Steakhouse
Sofitel Chicago Magnificent Mile
Solomon Cordwell Buenz (SCB)
Sonesta ES Suites Chicago Downtown
Magnificent Mile -
Southern Glazer's Wines & Spirits
SP +
Special Olympics Illinois
Spirit of Chicago Cruises
Spirit of Navy Pier Cruises
Spirits and Spice
SpotHero Inc
Stacy Sweat Designs
Starbucks Reserve Roastery, Chicago
Stetsons Modern Steak + Sushi
Stone Real Estate
Streeter's Tavern
Streeterville Properties
Studio Paris
Sushi-San/The Omakase Room
Swissotel Chicago



T

Taft Stettinius & Hollister LLP
 Talbott Cucina
 Talbott Hotel
 Tallboy Taco
 Tamar Productions Inc
 Terrace 16
 The Anti-Cruelty Society
 The Art Institute of Chicago
 The Arts Club of Chicago
 The Bamboo Room
 The Bellevue Chicago
 The Blackstone, Autograph Collection
 The Chicago Help Initiative
 The Comedy Bar
 The Drake
 The Evie
 The Exchange
 The Exhibit House of Chicago
 The F A Bartlett Tree Expert Company
 The Feil Organization
 The Gwen, a Luxury Collection Hotel,
 Michigan Avenue Chicago

The Hangge-Uppe
 The Ivy Room
 The Langham, Chicago
 The Lobby
 The Lodge Tavern
 The Ogden International School
 of Chicago
 The Original Mother's
 The Palmolive Building Condominiums
 The Peninsula Chicago
 The Peninsula Hotels
 The Peninsula Spa
 The Redhead Piano Bar
 The Richard H. Driehaus Museum
 The Ritz-Carlton Chicago
 The Ritz-Carlton Residences, Chicago
 The Royal Sonesta Chicago Downtown
 The Shops at North Bridge
 The Spa at Trump
 The St. Regis Chicago
 The Wrigley Building/Zeller
 Thompson Chicago
 Three Dots and a Dash
 Tiffany & Co.

TimeZoneOne
 TOPGOLF Swing
 Torali Italian-Steak
 Travelle at The Langham, Chicago
 Tribune Tower Residences/Golub
 & Company
 Trump International Hotel &
 Tower Chicago

U

United Service Companies
 Upstairs at The Gwen

V

Vertiport Chicago.

W

W Chicago - Lakeshore
 Waldorf Astoria Chicago
 Waldorf Astoria Spa Chicago
 Walgreens
 Water Tower Place
 Water Tower Realty
 Wendella Tours & Cruises
 Western Specialty Contractors
 Wildfire Chicago
 Wintrust Bank - Delaware
 Wintrust Bank - Oak & Rush
 Wintrust Bank - Old Town
 Wintrust Bank - Streeterville
 Wintrust Financial Corporation
 Wisecarver Public Relations
 Woman's Athletic Club of Chicago
 Woodlawns Landscape Company

Y

Yardbird Southern Table & Bar

Z

Z BAR
 Zegna

Digital Marketing Highlights in 2023

985K +

Users in 2023 visited TheMagnificentMile.com

51K

Newsletter subscribers

19%

More users than in 2019

17%

Newsletter open rate

65%

Of users are age 18-44

128K +

Followers on Facebook and Instagram

70%

Of visits are from mobile devices

259K +

Member listings and events page views

92%

Of visitors are located within the U.S.

160%

increase in total page views YOY, with **EXPLOSIVE GROWTH** in the “Things to do” and “Explore” pages

2.4 Million

Page views in 2023



GIVE YOUR BRAND A BOOST!

Request our 2024 Member Marketing Menu to tap into our digital channels.

Email dchudy@themagnificentmile.com for more information

2023 Staff & Leadership

STAFF

Kimberly Bares
President and CEO

Jane Bish
Office Assistant

Denise Chudy
Director of Marketing and
Communications

Ellen Farrar
Executive Producer/ The Wintrust
Magnificent Mile Lights Festival®

Karen Hickey
Director of Membership

Victoria Knurowski
Membership and Events Associate

Francesca Loise
Marketing & Strategic Partnerships
Associate

Willie Richardson
Staff Accountant

Marshun Tolbert
Government Relations Manager

John Schellenberg
Office Manager



EXECUTIVE COMMITTEE

***Holly H Agra**
Chicago's First Lady Cruises

Jack Aiello
Garrett Popcorn Shops

Laura Bossert
737 North Michigan Avenue Investment

Jennifer Clark
Loyola University Chicago

Gabriel Constantin
*Trump International Hotel &
Tower Chicago*

Shevket Dardovski
SP+ Corporation

***Grant DePorter**
Harry Caray's Restaurant Group

Robert Dion
Davis Harrison Dion, Inc.

Patrick Donelly
Hyatt Regency Chicago

Mitchell C Feldman
Water Tower Place

***Richard Gamble**
Realized Value Collaborative, LLC

Dan Gibbons
City Club of Chicago

Lee Golub
625 N. Michigan Avenue Building

Barry Graham
900 North Michigan Shops

Chris Howard
AV Concepts

Susan Jablonski
ClaimBuyout

***Camille Julmy**
Parkside Realty

***Basil M. Kromelow**

Jennifer L Kunde
Northwestern University

***John C McCarthy**
GO Airport Express

Stanley Nitzberg
Mid-America Real Estate Corporation

Lori Olson
401 N. Michigan Avenue, Zeller

Donovan Pepper
Walgreens

Grace Rappe
HDR, Inc.

***Mary Ann Rose**
Tamar Productions, Inc.

***Dan Russell**
City Experiences
Immediate Past Chair*

***Marc S Schulman**
The Eli's Cheesecake Company

***Richard Simon**
United Service Companies

***Peter Simoncelli**
The Ritz-Carlton Chicago

Gail Spreen
Jameson Sotheby's International Realty

***Donald V Sr. Versen**

***Ralph Weber**
Weber Alliance

*Past Chair of the Board

LEADERSHIP

OFFICERS

Justine Fedak, Chair

Nichole Benolken, Treasurer
360 Chicago

Donna Pugh, Chair, The Magnificent
Mile® Charitable Foundation
Foley & Lardner LLP

Kimberly Bares, President/CEO
The Magnificent Mile® Association

Eric Fogel, General Counsel
Amundsen Davis Law

Ryan Jacobson, General Counsel
Amundsen Davis Law

2023 Board of Directors

***Holly H Agra**

Chicago's First Lady Cruises

Aubrey Agra

Chicago's First Lady Cruises

Jack Aiello

Garrett Popcorn Shops

Carolyn Ascher

Amling's Interior Landscapes

Patrick Birchall

*Chicago Downtown Marriott
Magnificent Mile*

Grace Borgstrom

Wendella Tours & Cruises

Laura Bossert

*737 North Michigan Avenue
Investment*

Nick Canellis

Water Tower Realty

Nancy Capadona

HEARN / John Hancock Center

Andrew Carlson

LAZ Parking Chicago, LLC

Christine Carlyle

Solomon Cordwell Buenz

Peter Caruso

Jones Lang LaSalle

Vanessa Casciano

Magellan Development Group

Christopher Cawley

*InterContinental Chicago
Magnificent Mile*

Rich Cialabrini

Constellation

Jennifer Clark

Loyola University Chicago

John Clote

Madison Capital

John Colletti

Gibsons Restaurant Group

Chip Collopy

Shoreline Sightseeing

Gabriel Constantin

*Trump International Hotel &
Tower Chicago*

Tim Conway

Golub and Company

Shevket Dardovski

SP Plus

Jacqueline Davis

The Wrigley Building/Zeller Realty

***Grant DePorter**

Harry Caray's Restaurant Group

George DiLeonardi

Northwestern Memorial Hospital

Robert Dion

Davis Harrison Dion, Inc.

Patrick Donelly

Hyatt Regency Chicago

Patrick Donley

Power Construction Co.

Susan Ellefson

The Peninsula Chicago

Mike Evans

Southern Glazer's Wine & Spirits

Rick Fawell

Gensler

Mitchell C. Feldman

Water Tower Place

Wei Fraser

Lakeshore Beverage

Stephanie Frazee

Mid-America Real Estate Corporation

Karen Gana

353 N. Clark Building

***Richard Gamble**

Realized Value Collaborative, LLC

Marilynn Gardner

Navy Pier, Inc.

Steve Gardner

InterPark

Aileen Gaspari

Semmer Landscape

Oliver Gibbons

St. Regis

Dan Gibbons

City Club of Chicago

Lee Golub

625 N. Michigan Avenue Building

Barry Graham

900 North Michigan Shops

Rob Grusin

Point B Communications

Steven Hartenstein

Phil Stefani Signature Restaurants

Jacqueline C. Hayes

Jacqueline Hayes & Associates, Ltd.

Susan Hayes Gordon

Ann & Robert H. Lurie Children's

Lindsay Hearn

HEARN / John Hancock Center

Todd Heipler

The Shops at North Bridge

Chris Howard

A/V Concepts

Kim Hutto

Encore

Cynthia Irani

Faegre Drinker

Susan Jablonski

ClaimBuyout

Danny Jacobson

CBRE

***Camille Julmy**

Parkside Realty

Tony Karman

Expo Chicago

***Basil M Kromelow**

Jennifer L. Kunde

Northwestern University

Edward Kus

Taft Stettinius & Hollister LLP

Dean G. Kutrumanes

REALTOR Building GNP Realty Partners

Robb Leon

BIAN

Juan Leyva

LondonHouse Chicago

David Macknin

ChicagoRisk, Inc.

Damien McArdle
The Drake Hotel

***John C McCarthy**
GO Airport Express

Lyn McKeane
Lodge Management Group

Stanley Nitzberg
Mid-America Real Estate Corporation

Howard Meyer
Zeller Realty

Tim O'Malley
Ateema Media & Marketing

Lori Olson
401 N. Michigan Avenue, Zeller

Nancy Paridy
Shirley Ryan AbilityLab

Donovan Pepper
Walgreens

Grace Rappe
HDR, Inc.

Lou Raizin
Broadway in Chicago

Christine A. Reller
ABC 7 Chicago

Sven Richter
Sofitel Chicago Magnificent Mile

Randy Romero
Sable at Navy Pier

***Mary Ann Rose**
Tamar Productions, Inc.

***Marc S Schulman**
Eli's Cheesecake Company

Richard Similio
150 North Michigan

***Richard Simon**
United Service Companies

***Peter Simoncelli**
The Ritz-Carlton, Chicago

Clay Spencer
Fairmont Chicago - Millennium Park

Gail Spreen
Jameson Sotheby's International Realty

David Stone
Stone Real Estate



Stacy Sweat
Stacy Sweat Designs

Lisa Tienken
American Girl Place

Lisa Timbo
The Sheraton Grand Hotel

Tommie Van
*Residence Inn by Marriott Chicago
Downtown Magnificent Mile*

***Donald V. Sr. Versen**

Roger Walters
SP+ Corporation

Stephen Wancha
Four Seasons Hotel Chicago

Heather Way Kitzes
The Chicago Cubs

***Ralph Weber**
Weber Alliance

Danny Wirtz
Breakthru Beverage Group

Kelly Wisecarver
Wisecarver Public Relations

Anthony Zamora
The Langham Hotel Chicago

Maria Zec
The Peninsula Chicago

THE MAGNIFICENT MILE® CHARITABLE FOUNDATION

Donna J. Pugh, Foundation Chair
Foley & Lardner

Jennifer Kunde, Secretary
Northwestern University

David Macknin, Treasurer
ChicagoRisk

Kimberly Bares
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The Langham, Chicago
Lifeway Kefir
NASCAR Chicago Street Race
The Wrigley Building
Water Tower Place
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ANNUAL MEETING 2023

360 CHICAGO
Alliant Specialty
Alvarez Affairs
Amundsen Davis Law
CBRE - 737 N. Michigan Ave.
Chicago's First Lady Cruises
City Experiences
Constellation
Encore
Fairmont Chicago Millennium Park
Foley and Lardner LLP
Four Seasons Chicago
GNP Realty
Go Airport Express
Golub and Co.
Harry Caray's
Hearn Company
JLL
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LAZ Parking
Maria Pinto
Meli Cafe
Michael Ruemmler
Mid America Real Estate Corporation
OKRP
Realized Value Collaborative
Semmer Landscape, LLC
Shoreline sightseeing
Southern Glazer Wine and Spirits
The Peninsula Chicago
The Ritz-Carlton, Chicago
Time Zone One



Trump International Hotel and Tower Chicago
United Services Companies
Walgreens
Wendella
Zeller

GOLF OUTING

360 CHICAGO
CBRE - 737 N. Michigan Avenue
Acadia Realty
BluSky Restoration
CBRE - 150 N. Michigan Avenue
City Experiences
Encore Global
Fairmont Chicago - Millennium Park

Four Seasons Hotel Chicago
Golub & Co.
Hyatt Regency Chicago
InterPark LLC
Landcraft Design, LLC
LAZ Parking
Mid-America Real Estate Corporation
Modern Luxury
Semmer Landscape, LLC
Sheraton Grand Chicago Riverwalk
Southern Glazer's Wine and Spirits
SP+
The Gwen Hotel Chicago
London House Chicago
Trump International Hotel & Tower® Chicago
Wendella
Wow Bao
Zeller

MEMBERSHIP CONNECTIONS 2023

Trump International Hotel & Tower® Chicago
AceBounce
Park Hyatt Chicago
The Perceptual Experience
21c Museum Hotel Chicago
Pinstripes

MEMBER BRIEFINGS

Fairmont Chicago - Millennium Park
Four Seasons Hotel Chicago
Hyatt Centric Chicago Magnificent Mile
Northwestern Memorial Hospital

ANNUAL GALA

360 CHICAGO
900 North Michigan Shops
ABM Engineering
Akerman LLP
Ann & Robert H. Lurie Children's Hospital of Chicago
Arlo Chicago
Ateema Media & Marketing
Bartlett Tree Experts
Big Bus Tours Chicago
CBRE - 150 N. Michigan Avenue
CBRE - 737 N. Michigan Avenue
Chicago Cubs
Chicago Fire
Chicago's First Lady Cruises
Chick-fil-A
Choose Chicago
City Experiences
Clayco
DHD
Eatly Chicago
Ed Debevic's
Elara Engineering
Faegre Drinker Biddle & Reath LLP
Fairmont Chicago - Millennium Park
Flight Club Chicago
Foley & Lardner LLP
Four Seasons Hotel Chicago
Garrett Popcorn Shops
Goettsch Partners, Inc.
Golub and Co.
Harry Caray's Restaurant Group
Harvard Maintenance Inc.
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InterContinental Chicago
InterPark LLC
John Robak
Justine Fedak
Lakeshore Beverage
LAZ Parking
Lodge Management Group
Lookingglass Theatre
Loyola University Chicago
Magellan Development Group LLC
Mid-America Real Estate Corporation
NASCAR
Northwestern Medicine
Northwestern University
Omni Hotel Chicago
Parkside Realty/Acadia Realty Trust
Pinstripes
rEvolution
Semmer Landscape, LLC
Solomon Cordwell Buenz
Southern Glazer's Wine and Spirits

SP+
Spirits and Spice
Swissotel Chicago
Tamar Productions Inc.
The Langham Chicago
The Shops at North Bridge
The Wrigley Building
TimeZoneOne
Trump International Hotel & Tower® Chicago
Trump International Hotel and Tower® New York
United Service Companies
W.E. O'Neil Construction Co.
Waldorf Astoria Chicago
Walgreens
Walsh Group
Walt Disney World Resorts
Water Tower Place
The Westin Kierland Resort & Spa
Zeller - The Wrigley Building
Zeller - 401 N. Michigan Avenue

ANNUAL SUMMER CRUISE

Chicago's First Lady Cruises
Eli's Cheesecake Company

HOLIDAY PARTY

360 CHICAGO
Record-A-Hit

Financial Statements

	2023 UNAUDITED	2022 AUDITED
MEMBERSHIP		
Revenues	\$513,673	\$434,405
Expenses	\$12,020	\$12,032
Net Revenue	\$501,653	\$422,373
MEETINGS & EVENTS		
Revenues	\$505,234	\$434,900
Expenses	\$258,958	\$252,977
Net Revenue	\$246,276	\$181,923
PLANNING & ADVOCACY		
Revenues	\$652,953	\$1,397,545
Expenses	\$573,235	\$1,290,320
Net Revenue	\$79,718	\$107,225
MARKETING		
Revenues	\$1,528,548	\$2,226,101
Expenses	\$1,186,173	\$1,656,629
Net Revenue	\$342,375	\$569,472
ADMINISTRATION		
Revenues	\$164,775	\$116,827
Expenses	\$1,250,057	\$774,761
Net Revenue	-\$1,085,282	-\$657,934
REVENUES TOTAL	\$3,365,183	\$4,609,778
EXPENSES TOTAL	\$3,280,443	\$3,986,719
NET REVENUE TOTAL	\$84,740	\$623,059



THE MAGNIFICENT MILE ASSOCIATION

MICHIGAN AVENUE DISTRICT | CHICAGO