**North Michigan Avenue SSA 76**

**Tuesday, February 28, 2023**

**2:00 PM**

737 N. Michigan Avenue, Conference Room 2030  
Chicago, IL 60611

**Minutes**

1. **Call to Order**

Meeting called to order at 2:07 PM

1. **Roll Call**

Commissioners: Elizabeth Kilroy, Bradley Borowiec, John Gagliardo

Staff: Dan O’Shea, Kimberly Bares, Victoria Kurzynski, Denise Chudy

Guests: Nichole Benolken

1. **Review and Approval of Meeting Minutes**

Justine Fedak missing from guests in attendance.

Minutes approved as amended.

1. **Updates**
   * **Security update**

Discussion on Site Design cost estimates for Phase 1. Continue with site design to negotiate estimated cost. Dan O’Shea to research Homeland Security grants for implementation funding.

* + **Pedestrian counters**

Asked Springboard about current locations. They are open to adjusting locations. The Magnificent Mile Association to possibly absorb costs post 2024 and ensure longevity of pedestrian counters or SSA 76 to pay in advance. The Magnificent Mile Association to discuss costs options, clarify language with Springboard, and discuss 4 to 5 more pedestrian counters. Continued Service Agreement to ensure longevity and data to send to The Magnificent Mile Association.

* + **Site Design proposal for bollards**

Motion to approve Site Design proposal so long as it does not exceed $4,999 USD.

* + **Chicago and Michigan newsstand kiosk**

Site inspection later this week. O’Shea to update on community engagement possibilities such as Coffee with Cops aligned with kiosk opening. Aim to have kiosk opened by May 29th, 2023. Kiosk to host informational flyers and cannot be used for sponsored advertising. The Magnificent Mile Association to update on insurance and lease for kiosk.

1. **Business Improvement District Statewide Legislation**
   * **SB 2165**
   * **Proposal from Mac Strategies**

The Magnificent Mile Association clarified SSA cannot spend money on lobbying.

SSA 76 to enter into an agreement with The Magnificent Mile Association to enter in an agreement for PR and marketing responsibilities and services, not exceeding $4,999 USD each month, starting March 1st, 2023, approved.

1. **Old Business**
   * **SSA Financial and Accounting Guide**

Item moved to next meeting. SSA 76 to discuss adoption of financial and accounting guide at future date.

* + **Director of Planning and Advocacy**

Kimberly Bares working on starting review process on the final four candidates.

1. **New Business**
   * **National Night Out**

The Magnificent Mile Association taking lead on National Night Out. This is a community event to engage the community with police officers. Chicago Police working to submit permit to shut down Michigan Ave from Wacker to Ohio on August 1st, 2023, from 6 PM to 9 PM. The Magnificent Mile Association looking for sponsorships. SSA 76 requests invitations to planning meetings.

Kimberly Bares: Submitted two walking tours applications with International Downtown Association conferences. Will be notified March 17th, 2023, if accepted. These tours will be held October 4th, 2023, and October 5th, 2023, if approved. SSA 76 looking to get involved with Weddings at Wrigley, asks this to be held October 7th, 2023.

Elizabeth Kilroy proposes moving March 22nd, 2023, meeting to 11:30 AM due to conflicts. Lunch to be served. Approved.

1. **Public Comment**

No public comment.

1. **Adjourn**

Motion to adjourn at 3:29 PM